

E|TOUCHED Domain Services Hosting FAQ

Q. What is Web Hosting?

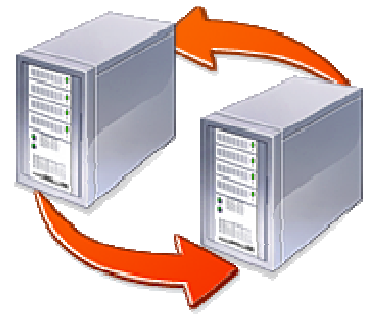
A. Web hosting is the act of renting space and bandwidth through a company for the purpose of publishing your website online.

Q. What is Virtual Hosting?

A. Also known as shared hosting, this form of web hosting should suffice for almost every customer. Virtual hosting simply refers to the fact that your site is on one server which hosts multiple sites. Very few sites would actually need the power of a dedicated server.

Q. What is a dedicated server?

A. For sites requiring more power than what normal hosting can provide, a dedicated server is usually the better route to take. Having a dedicated server is a completely different from normal virtual (shared) hosting. The server is now fully yours - the entire hard disk and all the bandwidth allocated can be used as you want. There's no longer any CPU Usage restriction. If you need, you can use up 100% CPU utilization.



Q. What is PHP, ASP, Perl, etc?

A. These are all programming languages which are referred to by their acronyms.

PHP - PHP: Hypertext Preprocessor

ASP - Active Server Pages

Perl - not an acronym

Each programming language has its own benefits and uses. It is best that you research on your own to find one that best fits your needs.

Q. What's the difference between Hits, Impressions, and Uniques?

A. Terminology

Hits - This simply refers to the number of *'elements'* loaded on your site. If one page has four images in it, viewing that page once adds 5 hits (one page + four images).

Impressions - The number of times all the pages on your site are seen (also simply called page views). Impressions are sometimes referred to as *'hits'* which can cause confusion

Uniques - The number of individual visits your website received.

To clarify, if I visit your website, look at three pages, and each page has 5 images on it, then your stats increase by one unique, two page views, and 18 hits.